



SCCG

VENTURE FUND

JANUARY 2022

An alternative investment fund seeking short- to medium-term capital growth through investments in gaming markets.





MISSION

To provide individuals looking to make above average returns on their capital.
The investment will appeal to risk tolerant investors that have a passion for gaming,
technology, traditional sports and esports

TYPE OF INVESTMENT PRODUCT



The SCCG Venture Fund (“SCCG VF”) is an alternative investment fund that focuses on increasing value and distributing profit through investing in gaming opportunities.

SCCG Management is a consultancy that specializes in sports betting, iGaming, sports marketing, affiliate marketing, technology, intellectual property protection, product commercialization, esports, capital formation, M&A, joint ventures, casino management, and governmental and legal affairs for the casino and iGaming industry.

Through SCCG VF’s significant consultancy business, numerous investment opportunities are presented. These opportunities include equity, debt, direct asset ownership, and revenue sharing opportunities. It offers the potential for higher than normal returns for the risk tolerant investor.

SCGC INVESTMENT FUND

LOCATION & CURRENCY	Nevada, \$USD
ASSET CLASS	Alternative
INVESTMENT REDEMPTION OPTION	Bi-annually
TOTAL ASSETS UNDER MANAGEMENT	Initial fund: \$3,000,000
PERFORMANCE FEES	20% of investment returns
MANAGEMENT FEE	1.5% of assets under management
PROJECTED LAUNCH DATE	January 2022



SCCG VENTURE FUND

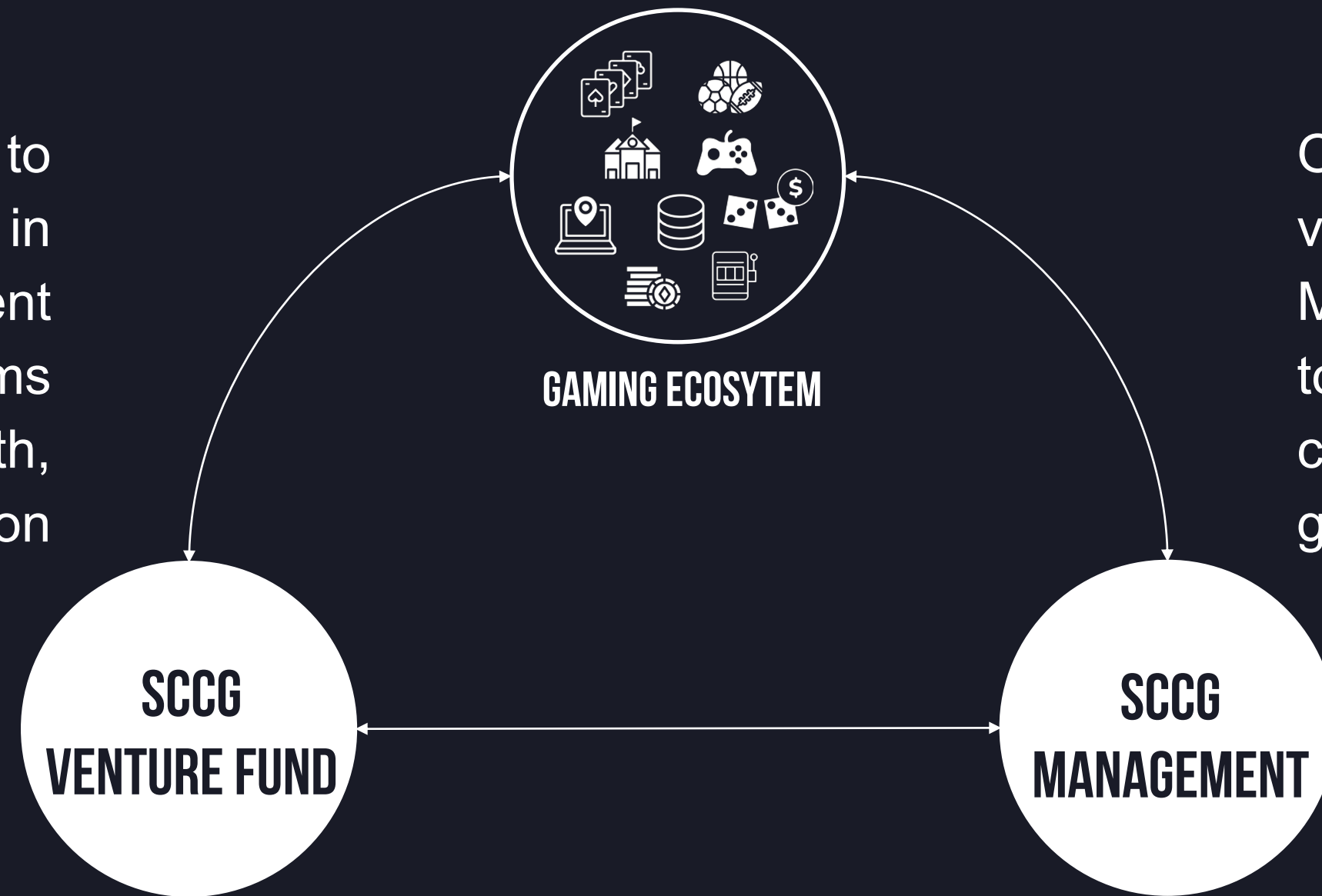
Affiliated with SCCG Management, a leading consultancy business with offices in Las Vegas, London, Sydney, and Calgary that specializes in identifying the most innovative companies and founders that are involved in:

- Sports wagering
- iGaming
- Esports gaming and wagering
- Sports data
- Affiliate solutions
- Venue management

SCCG MANAGEMENT PROFILE

FIRST MOVER ADVANTAGES

SCCG Venture Fund will seek to maximize returns by working in partnership with investment company management teams on long-term strategy, growth, partnerships, and distribution



On the back of its reputation and value-added services, SCCG Management has an opportunity to identify the most innovative companies and founders in the gaming space at an early stage

SCCG Venture fund will target the best opportunities for Seed / Series A funding

HOW INVESTMENTS ARE MADE

Investment decisions will utilize various models, systems, algorithms and money management protocols. As a group of experienced investors and operators, we utilize various methods of data analytics to isolate the most appealing investment opportunities, creating value for the unit holders. We expect the results to be generated through a combination of:

- 1 Equity returns on liquidation events
- 2 Yield on debt instruments
- 3 Direct revenue from revenue sharing and direct asset investments
- 4 Short term investment horizon

INVESTOR OVERVIEW

- A minimum initial capital investment of \$10,000
- Investors will receive an 80% of the net returns generated by investment activities
 - The investors share will be distributed as follows:
 - A quarterly distribution of 35% of the net earnings attributable to the investors will be made after the initial 12 month period
 - 65% of the net earnings attributable to investors will be retained to grow the investable capital base
- Investors may request redemptions semi-annually
- Investors will receive a quarterly statement of the results of operations the fund value will be calculated on a monthly basis and will be utilized to determine per unit values, this per unit value will be the basis for future capital raises as well as for investor redemptions

MANAGEMENT TEAM



• Stephen Crystal

Stephen A. Crystal is a 25-year veteran of the gaming industry, Crystal previously served as president and CEO of multiple casino holding and public gaming technology companies and worked as an investor and advisor on gaming project finance and merger acquisitions totaling more than \$4 billion. He has served as a licensed president, owner and operator of four casinos in Downtown Las Vegas, Nevada. His full biographical and career details are available at his personal website, <http://stephenacrystalesq.com>.



• Dave Antony

Dave Antony has over 30 year' experience in assisting companies in structuring transactions, accessing capital, and corporate governance. He has been a director or officer of numerous public and private companies in industries including eSports, Daily Fantasy Sports, Regulated Gaming, Loyalty/Media Marketing and Natural Resources. Dave has been an integral part of companies that have raised in excess of \$750M by way of equity, secured debt and convertible debt.

INVESTMENT ADVISORY TEAM



● Dave Hanlon

Mr. Hanlon has been a leader in the casino and entertainment industry for over 30 years. His professional experience began with the investment banking firm Smith Barney, later he coordinated financing for billion-dollar energy projects for the Fluor Corporation. He joined the gaming industry as CFO for Caesars later as EVP of all East Coast operations. As President of Harrah's Atlantic City he was in charge of Harrah's Marina and Harrah's @ Trump Plaza. He then joined Merv Griffin's Resorts International as CEO responsible for all operations in Atlantic City and the Bahamas. Currently he is engaged in consulting and development for a variety of major casino, hotel, resort, and entertainment projects.



● Pierre Cadena

In the past six years, Pierre has helped position for sale several digital media and gaming companies each valued at more than \$1 billion—first with Playtika in 2016, then with Otter Media in 2018, and finally with Crunchyroll in 2021. Pierre is a strategist, deal maker, and operator with nearly two decades of investment banking, gaming, media, and film and television experience. He was most recently Senior Vice President and Chief Strategy Officer of Crunchyroll, the world's largest streaming video company for anime — previously owned by WarnerMedia and now by Sony Pictures Entertainment.



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